



Reginald Center of Turn Around , 2300 W. Meadowview Rd Greensboro, NC 27407

To whom it may concern,

Thank you so much for your current support and giving to the Reginald Center of Turn Around. With **your** generous donations, we have been able to fulfill our mission by bringing awareness to the substance abuse and violence that continues to stunt the growth of our community. Over the years, **you** have helped us to grow our **Sky's the Limit, Walk Against Drugs and Violence** from **250** attendees to **1,000** attendees. With **your** support, these community members have been able to enjoy the day's festivities completely **free of charge**. We are excited to say that we are gearing up for our first walk-a-thon since 2019. The event is set to take place on **July 22, 2023** at **Piedmont Hall at the Greensboro Coliseum (9 am to 6 pm)** and we have a goal to raise **\$50,000** in monetary gifts and in-kind donations.

The sponsorship we receive will not only help us put together a memorable walk-a-thon, but it will also allow us to expand our community and provide services for more individuals and families in the area. **There is power in unity, and you have given us the ability to bring hundreds of people together in a safe and loving environment.**

*"I recall the morning I attended the Sky's the limit walk, I was so down that day because me and my children didn't have food. One of my neighbors reminded me about the flier. I initially went to get the free food, but I got so much more. We were blessed with food, I sat down and listened to the speakers and before you know it I was in tears. One of the ladies prayed with me and my children. I signed up for the program that day, my son was able to get a free haircut and the center has helped me get my life in order. I'm forever grateful!" - **Event Attendee***

Although we have been able to serve over **500** families since 2013, there are still over **20 million** Americans ages 12 and older who suffer from substance abuse. There is still work to do in our community, and we know that anything is possible with the motivation and the resources. For this year's walkathon we want to increase the number of attendees by **250** people and to do so, we are asking that you consider giving to us again (list specific request).

To donate today, give our office a call or **you** can mail a check to our office. Families who are able to come together in hopes of making a difference will see the importance of community and the support that donors like **you** are willing to show to complete strangers. Thank **you** for **your** continued loyalty and partnership each year. Reginald Center of Turn Around would not be where we are today without **you**.

With love and appreciation,

Deborah Hickman

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Founder and President



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P.S. Please consider sharing these statistics on your social media and encourage your friends and family to donate to the Reginald Center of Turn Around. Together, we can make a difference in our community.

Thank you for being a donor for RCOTA. Please see below the items we are currently

fundraising for. **Sky's the Limit Walk Against Drugs and Violence**

In-Kind Donations:

- ★ Water bottles
- ★ Coolers
- ★ T-shirts
- ★ Banner
- ★ Sun-visors
- ★ Tables
- ★ Chairs
- ★ Tents, canopies or temporary structures
- ★ Towels (hand towels all white)

Monetary (money is needed for the following):

- ★ Stage
- ★ Security (police assistance for public safety)
- ★ EMS/ Medical assistance
- ★ Portable toilets
- ★ Amusement (moon walks, bounce houses, etc.)
- ★ Musical entertainment
- ★ Occupied building

Donor Levels



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Level I \$250.00

- ★ Identified as a sponsor (business name listed) in all program books.

Level II: Organization Booster \$350.00

- ★ Identified as an Organization Booster (business card ad) in all program books.
- ★ Any Booster's literature that they may want for the organization to be available at RCOTA events and walk-a-thons.

Level III: Organization Partner \$500.00

- ★ Identified as an Organization Partner (quarter page ad) in all program books.
- ★ Announcements identifying Organization Partners at events and walk-a-thons.
- ★ Logo advertisement on a banner to be displayed at our events.

Level IV: Organization Vision Partner \$1,000.00

- ★ Identified as a Vision Partner (half a page ad) in all program books.
- ★ Announcements identifying Vision Partners at events and walk-a-thons.
- ★ Logo advertisement on a banner to be displayed at our events.
- ★ Literature advertisement in the center's office.
- ★ Sponsor's information displayed on the RCOTA website.

Level V: Organization Destiny Partner \$2,000 or more

- ★ Identified as a Destiny Partner (full page ad) in all program books.
- ★ Announcements identifying Destiny Partners at events and walk-a-thons.
- ★ Logo advertisement on a banner to be displayed at our events.
- ★ Sponsor's information displayed on the RCOTA website.
- ★ Sponsor's information displayed on television ads.
- ★ Wall plaque appreciation of sponsorship in the center's office.